



## Fundraising Guide

**As you embark on your Walk a Mile in My Boots fundraising journey, we'll be with you every step of the way.**

Enjoy tips to supercharge your donations, plus fantastic rewards and incentives to celebrate your achievements as you make a difference for people experiencing homelessness in South Australia.

### FIVE TIPS TO STEP UP YOUR FUNDRAISING GAME

Dive into these tips and tricks to smash your Walk a Mile in My Boots fundraising goal. Get ready to unlock your full potential and create positive change for people experiencing homelessness!

Visit [www.walkamile.org.au](http://www.walkamile.org.au) to get started.

#### Personalise your dashboard



Your Walk a Mile in My Boots adventure starts with you! Let your supporters know about your mission and they'll be eager to rally behind you. Personalise your dashboard with your story and photos to inspire donations.

#### Lead the Way

Boost your fundraising game by making a personal donation. Your supporters are more likely to give generously when they see your passion and commitment to the cause. Don't forget to thank them for their support – gratitude goes a long way!



#### Get Social & Share Your Journey



Broadcast your Walk a Mile in My Boots fundraising page like it's the hottest news! Share the link via SMS, email, or social media to tell everyone that you're taking part in something truly special and create donation magic. Keep your supporters engaged with updates and fresh pics, so they don't miss out on your journey.

#### Join the Walk a Mile in My Boots Facebook Group

Connect with other members of the community, get fundraising ideas, training tips and support throughout your challenge! Head over to your dashboard or scan the QR code to join the Facebook group.



#### Thank Your Donors



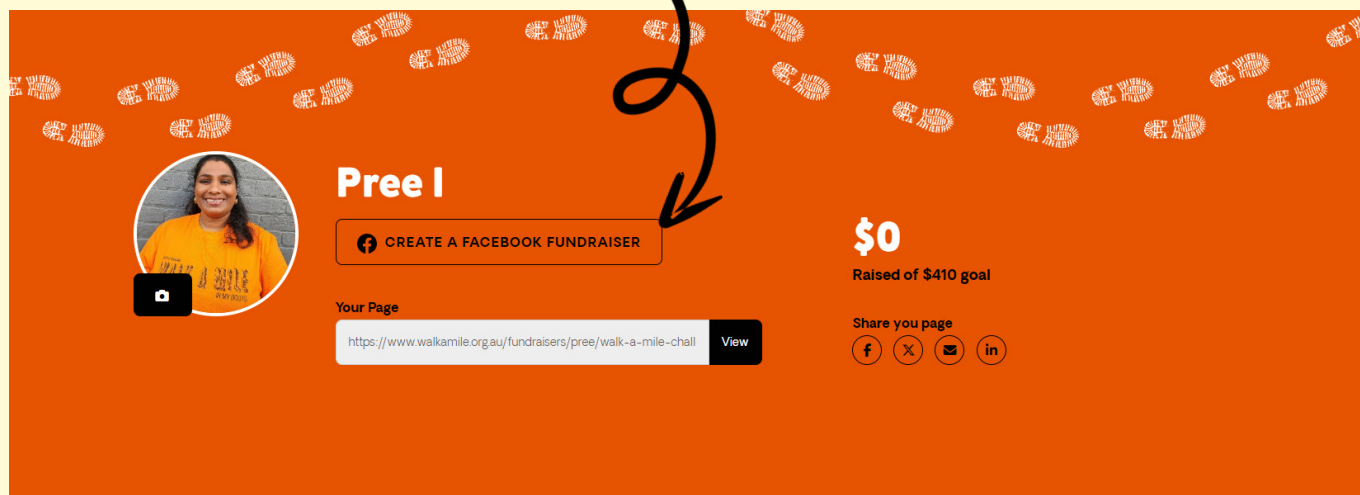
Show your appreciation for your incredible donors by thanking them. Consider giving them a shoutout on social media to celebrate their generosity and inspire others to join the cause.

## Boost Your Impact with a Facebook Fundraiser

Set up a Facebook Fundraiser through your Walk a Mile in My Boots dashboard for quick, easy donations from family and friends. Synced with your fundraising page, it's a powerful way to raise more funds and help people experiencing homelessness.

Here's how to do it

1. Simply visit your dashboard at **www.walkamile.org.au**
2. Click 'Create a Facebook Fundraiser'



3. And voila, your Facebook Fundraiser has been created. You can see your Facebook Fundraiser by clicking 'See my Facebook Fundraiser' on your dashboard.

## Resources

You'll find lots of useful resources on **www.walkamile.org.au** or if you have signed up, on your online Fundraising Dashboard. You'll find posters, fundraising guides, easy-to-share social media images and more!

If you need anything else, just email us at **events@huttstcentre.org.au** and we'll do all we can to help.

## Rewards & Incentives

We have some amazing rewards and incentives to acknowledge your incredible support. As you fundraise, you'll earn more rewards like beanies, socks, t-shirts, and access to the exclusive Diamond Boots Club. There are MORE prizes you can win throughout your challenge, so keep an eye on your email and social media so you don't miss out.

## The Biggest Reward Of All

Of course, these rewards are nothing compared to the fact that you are raising vital funds to help give the chance of a fresh start to people experiencing homelessness in South Australia. **THANK YOU!**