

Hutt St Centre

**WALK A MILE
IN MY BOOTS**

Workplace engagement handbook



Together, we're ending

homelessness

For more than 7,000 people experiencing homelessness in South Australia, the cold winter months are the most dangerous time of year.

When you step up for Walk a Mile in My Boots, you're reminding people doing it tough that they're not alone.

For seventeen years, our Walk a Mile in My Boots campaign has united people across the state in a common purpose: raising vital funds to support people to rebuild their lives and end homelessness.

Your support enables Hutt St Centre to remain a place of connection and support for more than 2,000 people who start their journey to homefulness each year.

And, best of all, your support helps give someone in need the chance of a fresh start, when they need it the most.



Times are tough – people right across South Australia are feeling the pressure from the cost of living crisis.

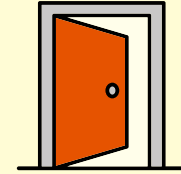
We know this because visits to Hutt St Centre have grown by 15% since last year. It's heartbreaking to think how many people are struggling in our community right now.

*Below statistics based on data from 1 July 2023 to 30 June 2024



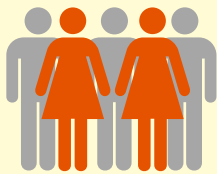
7,428
people

are experiencing
homelessness in South
Australia (2021 Census)



2,125
people

accessed services,
increasing by 143 from
2022-23



31%
of people

seeking our help are
women and 69%
are men



86%
growth in

material aid items
distributed, offering
comfort and essentials



Up to
35%

of new clients accessed
a homelessness service
for the first time



58%
of people

are rough sleeping
when they first come
to us for help

We are asking your workplace to step up and go the extra mile!

Round up your workmates and step up, along with thousands of South Australians, to help end homelessness.

Take on the challenge to walk 2, 7 or 10 miles a day during National Homelessness Week (4–10 August). It can be in the park, at the gym, by the beach or around the office block.

Come together with our amazing community on Friday 8 August and walk with a thousand others in a powerful moment of solidarity.

It's more than just a team bonding experience — it's a chance to brave the cold and show your support for people doing it tough this winter.

Step up for over 7,000 people experiencing homelessness in South Australia.

[Register now](#)



How can your workplace get involved and

Walk a Mile in My Boots?



Sign up and inspire your workmates

Register for Walk a Mile in My Boots and create a team for your colleagues to join.



Raise funds and help change lives

Participation builds our community, but fundraising keeps Hutt St Centre's doors open.



Walk a mile to help end homelessness

Join the movement and support the 7,000+ people experiencing homelessness in South Australia.



Join our in-person event to show your support

Walk with us on 8 August to show your solidarity for people experiencing homelessness in South Australia.

"If it wasn't for Hutt St, I wouldn't be where I am right now. When you've got nobody to rely on, it makes you feel better knowing that Hutt St are here to help."

-Jamie*



Okay, we're **registered** and **fundraising**...

Let's go the extra mile!



Invite your workmates out for a group walk followed by a team breakfast or lunch. Take photos and encourage everyone to help spread the word on social media.



Or your team could skip buying lunch out and instead donate the money they would have spent to your Walk a Mile in My Boots fundraising page. Every dollar helps!



Is your boss on board? Ask them kindly to consider if the business can match the funds you've raised. It's good PR and will double your impact. Get the conversation started with [these templates!](#)



Or if you REALLY want to step up the challenge, invite your workmates to compete against one another or even another department to raise the most funds or walk the most miles!



Three tips to step up your fundraising game

Dive into these tips and tricks to smash your Walk a Mile in My Boots fundraising goal. Get ready to unlock your workplace's full potential and create positive change for people experiencing homelessness.



Lead the way and self donate

Boost your fundraising game by making a personal donation. Your supporters are more likely to give generously when they see your passion and commitment. Don't forget to thank them for their support too!



Get social and share your journey

Share your workplace fundraising page across your social platforms broadcasting to your clients and supporters that you're taking part in something truly special!



Use our fundraising tools

When it comes to fundraising tools, we have got you! Access a bunch of free promotional materials including email signatures, social media tiles and more right [here!](#)

Need a little more inspo? Join our [Walk a Mile in My Boots Facebook Group!](#) Connect with like-minded legends to gain fundraising ideas, training tips and support throughout your challenge.

[Join online here](#)



Are you ready to take
the next **step?**



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Thanks to our Supporting Partners

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10 NEWS
FIRST

We love to see you CMI'ing
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