

Hutt St Centre

# WALK A MILE IN MY BOOTS

## Workplace engagement handbook



Can you **inspire** your workmates to **help**

## end homelessness?

Hutt St Centre is a place of connection and support, where people facing homelessness are empowered to rebuild their lives, rediscover their identities and reconnect with loved ones.

When people walk through our doors, we help fulfil their immediate needs, like a shower, a meal, and an opportunity to recharge their phone, while our 20+ visiting services provide support ranging from medical check-ups to financial counselling.

And with a focus on the future, we connect people with housing, education and employment opportunities to build the skills and confidence to change their circumstances for good and achieve homefulness.

These services depend on the generous support of the South Australian community – which is why Walk a Mile in My Boots means so much.



## The day Nina's life changed

### Will you walk a mile in her boots?

*"I walked into Hutt St Centre as a broken person but I left knowing that people cared. For the first time, I saw my value because I was treated with kindness, dignity and respect."*

Two years ago, Nina\* was living in rural South Australia. She felt stuck in a toxic and controlling relationship. She was isolated and in constant fear for her safety.

On a rare trip to Adelaide, she found an opportunity to escape her partner but had to leave without any belongings. Nina soon discovered how difficult it is to start afresh without support, money, or even personal identification.

With Hutt St Centre's support, Nina was able to obtain a copy of her birth certificate and proof of age card so she could apply for housing. And at Hutt St Centre, Nina was made to feel welcome and safe for the first time in years.

[Read her story here.](#)

**I'll step up for Nina**



How does **Walk a Mile in My Boots** help

## rebuild people's lives?

For fifteen years, our Walk a Mile in My Boots campaign has united people across the state in a common purpose: raising vital funds to support people to rebuild their lives and end homelessness.

Since the beginning of the pandemic, Walk a Mile in My Boots has achieved incredible results through our virtual challenge, with 7,075 people participating and more than \$1.8m raised by generous South Australians to support Hutt St Centre's vital wellbeing and homefulness services.

Access to nutritious meals, hot showers, lockers, laundry facilities, medical care and connection with further support are the first steps more than 2,000 people take on their journey out of homelessness each year. This is made possible thanks to people like you.



What does **my team** need to **know** about

## Walk a Mile in My Boots?

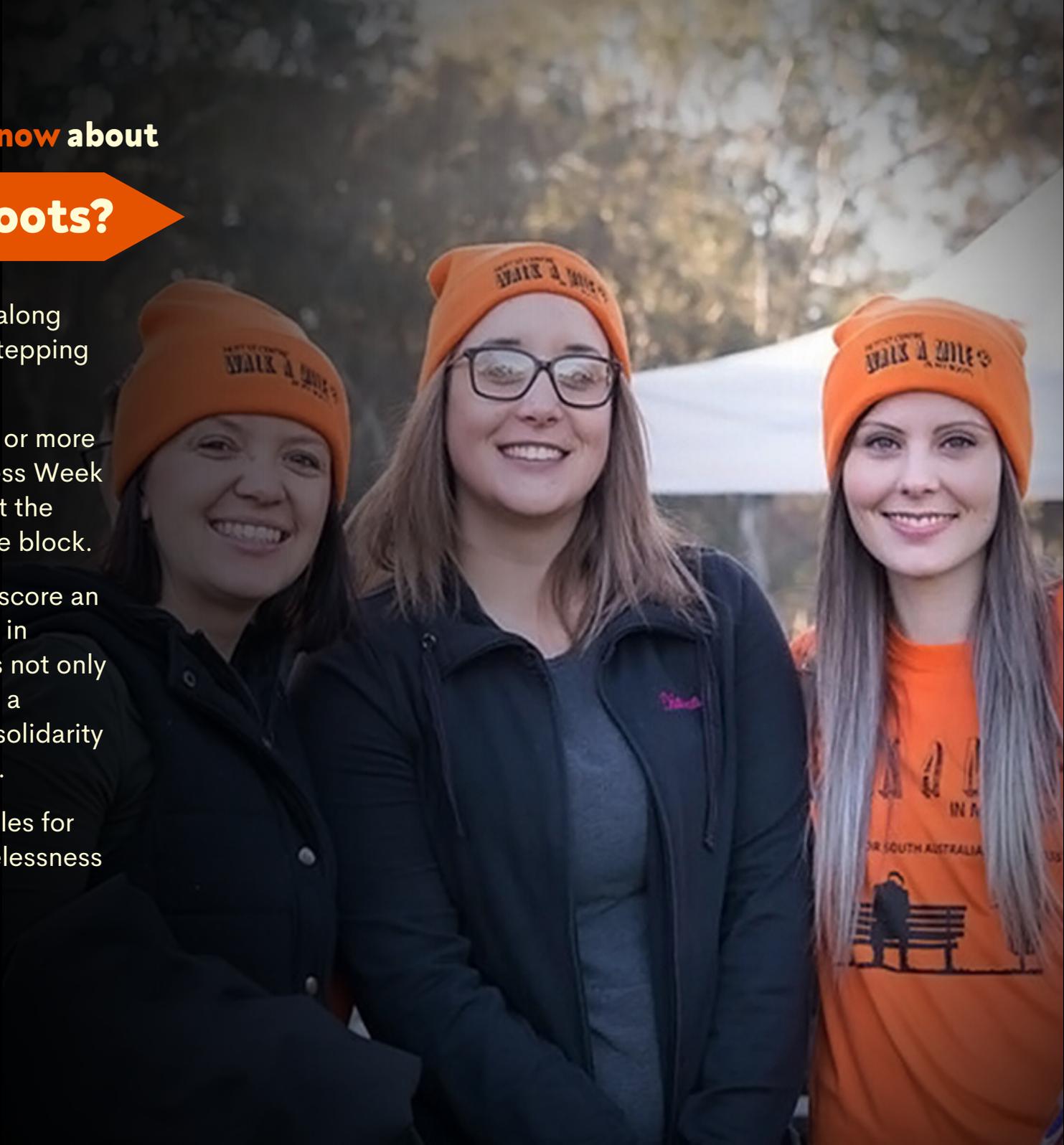
Your workmates are invited to join us along with thousands of South Australians stepping up to help end homelessness.

We're challenging you to Walk a Mile or more each day during National Homelessness Week (6-11 August). It can be in the park, at the gym, by the beach or around the office block.

Everyone who raises \$50 or more will score an invite to walk **The Final Mile** together in person on Friday 11 August, 2023. It's not only a great team bonding experience, but a chance to brave the cold and walk in solidarity with people doing it tough this winter.

Help us to collectively walk 70,000 miles for over 7,000 people experiencing homelessness in South Australia.

[Register Now](#)





## A fresh start for Liam's family

### Will you walk a mile in his boots?

*"I never thought I could have a normal life, but now I've got a home and a loving family. I wouldn't be here if it wasn't for the help I found at Hutt St Centre."*

After a traumatic and unstable childhood, Liam\* first experienced homelessness at just 14. Now in his early 40s, he's spent over a quarter of his life sleeping rough.

But with the support of people like you, Liam has overcome his traumatic past and serious health problems to regain control of his life.

For the past two years, he's maintained a permanent home with his loving partner and their young son. Liam says the best thing about his life now is knowing he can give his son the safe, happy and stable childhood that he never got – breaking the cycle of trauma and intergenerational poverty for good.

[Read his story here.](#)

**I'll step up for Liam**

How can I get my team **involved** in

## Walk a Mile in My Boots?

You can play a vital role in encouraging your work colleagues to get involved and raise vital funds for Hutt St Centre's work.

### **Sign up and inspire your workmates**



Register for Walk a Mile in My Boots and create a team for your colleagues to join. Use our resources to spread the word on your staff intranet, put up a poster in the break room, and invite new participants.

### **Raise funds and help change lives**



Participation builds our community, but fundraising keeps Hutt St Centre's doors open. Make a practical impact by inviting your workmates to donate or fundraise too.

### **Walk a mile to help end homelessness**



During Challenge Week, share where your team is walking and why. Post on social media to show that you're committed to ending homelessness, and join The Final Mile for a great team bonding experience.



Okay, we're **registered** and **fundraising**...

## Let's go the extra mile!



Invite your workmates out for a group walk followed by a team breakfast or lunch. Take photos and encourage everyone to help spread the word on social media.



Or your team could skip the meal and instead donate the money they would have spent to your Walk a Mile in My Boots fundraising page. Every dollar helps!



Is your boss on board? Ask them kindly to consider if the business can match the funds you've raised. It's good PR for the business and will double your impact. Get the conversation started with [these templates!](#)



Or if you REALLY want to step up the challenge, invite your workmates to compete against one another or even another department to raise the most funds or walk the most miles!



# Let us make it as **easy** as **possible** with **resources and rewards!**

Access a bunch of free promotional materials to help you spread the word, fundraise and have fun!

- [Custom Canva templates](#)
- [Social media tiles and videos](#)
- [Posters](#)
- [Email signatures](#)
- [Workplace resources](#)

When you start fundraising, you'll also earn Walk a Mile in My Boots rewards, like a buff, beanie, bum bag and t-shirt.



Do you need a little more **motivation**?

Here's a tasty incentive!



When you register your work team of 4 or more people and get fundraising before Challenge Week (6-11 Aug), you'll go in the draw to win a Cheese & Wine Hamper to share – YUMMM!

Remember, ending homelessness is serious business, but if you can:

- make it fun and create some engagement
- remind people *why* we're stepping up
- and even foster some competitive spirit...

...you can make a life-changing difference for people doing it tough this winter.

Are you **ready** to take the **next** step?

If you'd like to know more or would like help getting started, reach out:



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