

## HOW TO SUPERCHARGE YOUR FUNDRAISING

As you and your colleagues step up to help end homelessness, your mission is to raise awareness and much-needed funds to make a difference in the lives of people experiencing homelessness.

### **Here are a few tips to supercharge your fundraising efforts:**

- Get the word out about the good work you're doing to help end homelessness. Think team walks during lunch, posters around the office and chatter on Zoom or Slack.
- Ask your employer if they'll match your team's fundraising efforts – it's an easy way to double your impact. Speak to your manager or someone in HR (ask us for help with this).
- Use our customised email signature and add a link to your fundraising page.
- Lunch 'n learn – An office Lunch 'n Learn is a chance to share about our Walk a Mile in My Boots challenge and recruit more team members.
- Host an office trivia event. Let everyone know what they're playing for. Teams pay to play.
- Ask for donations through email and social media, with a link to your team's fundraising page.